

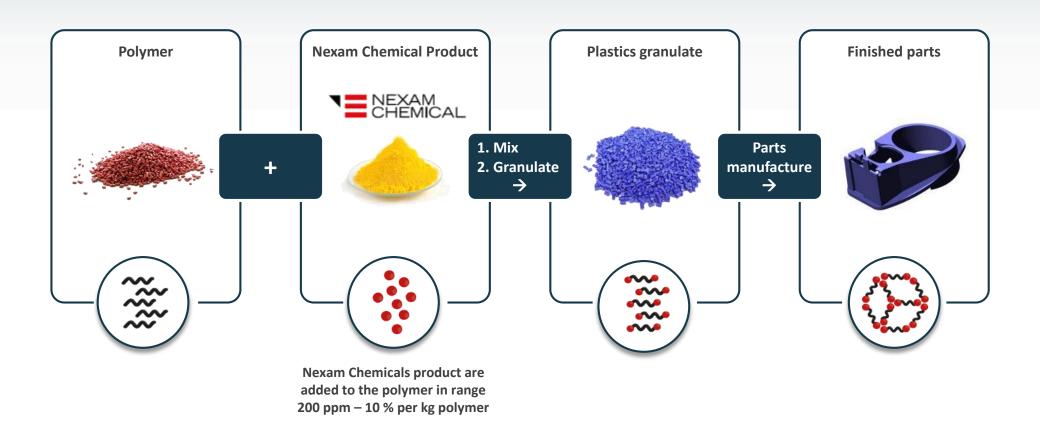
# **Agenda**



- Nexam Chemical
- Market overview
- Strategy 3 focus areas
- Recent milestones
- Strategic outlook
- Communication plan

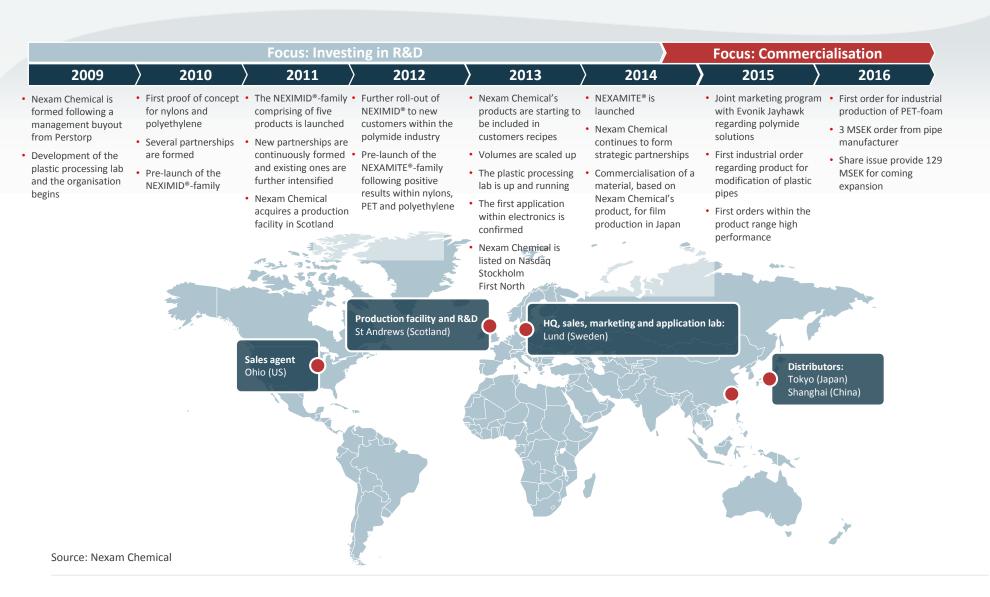
# Nexam Chemical's products in the value chain TENEXAM CHEMICAL





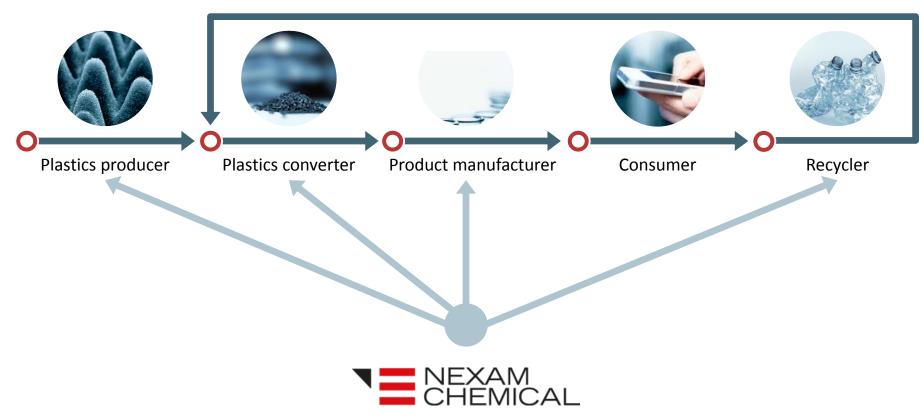
# **Background**





# Value chain





Nexam Chemical's solutions can improve the properties of plastics and production processes in all steps of the value chain

# Value proposition



Nexam Chemical develops technology and products that aim to **cost-efficiently**, and with **production technique intact**, significantly **enhance the properties** of polymeric materials using **conventional processing equipment** 

### **Enhanced properties**

- Increased mechanical properties strength, toughness
- Improved heat resistance
- Chemical resistance

### **Reduced manufacturing cost**

- Increased production efficiency
- Lower material cost less material, cheaper material

### Lower environmental impact

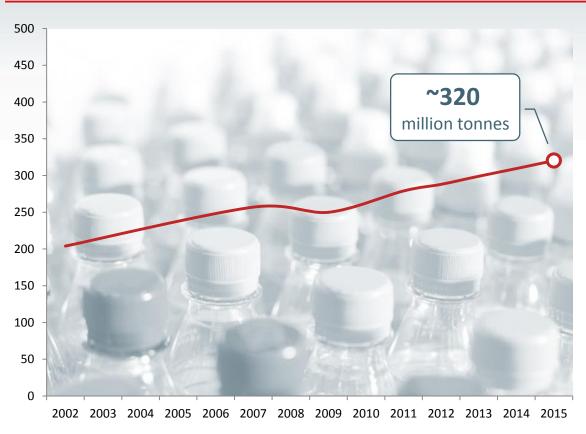
- Upgrades larger portion of recycled plastics lower cost
- Lower weight of products

Using Nexam Chemical's technology does not require any additional CAPEX for customers which is unique to competitive alternatives

# **Market overview**



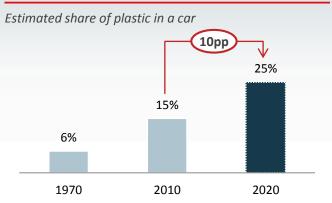
### Global plastic production (million tonnes)



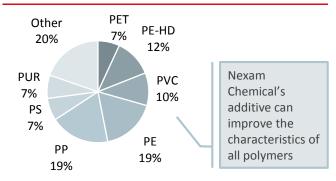
Nexam Chemical's products can add value to a large part of the global plastic market

# European market Source: Nexam Chemical, PlasticsEurope

### Plastics are replacing metals in many products



### Plastic demand by type of polymer<sup>1</sup>

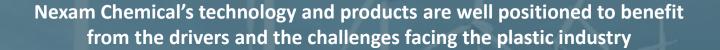


# **Market drivers**



Nexam Chemical's market is mature and characterised by stable growth and demand for cost-efficient innovations

- Continuous growing use of plastics
- Increasing sustainability requirements (recycling, life cycle etc.)
- Health and safety regulations (REACH)
- Innovation need (replacement of materials i.e. metal)
- Process and material efficiency (cost)



# Nexam Chemical's strategy – three focus areas = NEXAM CHEMICAL



### **Polyester foam**



- Status:
  - Commercialisation
- **Application areas:** 
  - Buildings, infrastructure, windmills
- **Drivers:** 
  - Stronger and lighter foam enable larger and energy efficient constructions

### Polyethylene pipe



- Status:
  - Commercialisation
- **Application areas:** 
  - Tubing, pipelines, cables
- **Drivers:** 
  - Enables production of plastic tubing in larger dimensions, with improved durability and decreased environmental impact
  - Replaces metal, cement and other heavy materials

### **High performance**



- Status:
  - Commercialisation
- Application areas:
  - Cars, electric power industry, airplanes
- **Drivers:** 
  - Enhanced properties, e.g. heat/chemical resistance, strength
  - Processability
  - Replaces heavier material, e.g. metal

# **Engineering polyester foam**



### **Market characteristics**

20 kton

annual market demand

>10%

annual growth rate

### **Application areas:**

Light weight material used within wind energy, transportation/automotive and building sectors

### **Nexam Chemical's offer**

### >>100% improvement in key mechanical properties

### Allows customer to:

- Reduce density raw material cost savings
- Increase performance competitive to high performance foams
- 3. Choose preferred material PET instead of PVC
- 4. Use recycled Plastic save money on RM, "green" profile

### Illustrative product examples







# Polyethylene pipe



### **Market characteristics**

4,000 kton

annual market demand

>5%

annual growth rate

### **Application areas:**

Gas- and water supply in industrial, rural and household applications

# Illustrative product examples







### **Nexam Chemical's offer**

# Improved key parameters for processing and performance of polyethylene pipe

Allows customer to:

- Meet higher specifications/standards even for high-end applications
- 2. Upgrade commodity grade to high-margin products
- 3. Possibility to increase use of recycled material
  - dramatic reduction in cost
- 4. Replace less favourable processing chemistry i.e. peroxides

# Polyimide coatings/varnishes



### **Market characteristics**

5 kton

annual market demand

>10%

annual growth rate

### **Application areas:**

Heat resistant insulation for wires and plates used in electric motors and batteries

### **Nexam Chemical's offer**

# Enables a new product with outstanding processing properties and performance

Allows customer to:

- Meet novel requirements, which cannot be addressed by conventional technology
- 2. Combine excellent processability with extraordinary material properties

### Illustrative product examples





# Significant investments completed



R&D investments of > SEK 56 million since 2009 (~45% of total cost)

Established research lab and plastic application lab

Investment in production facility St Andrews, Scotland

Several Eurostar-funded development projects in cooperation with partners

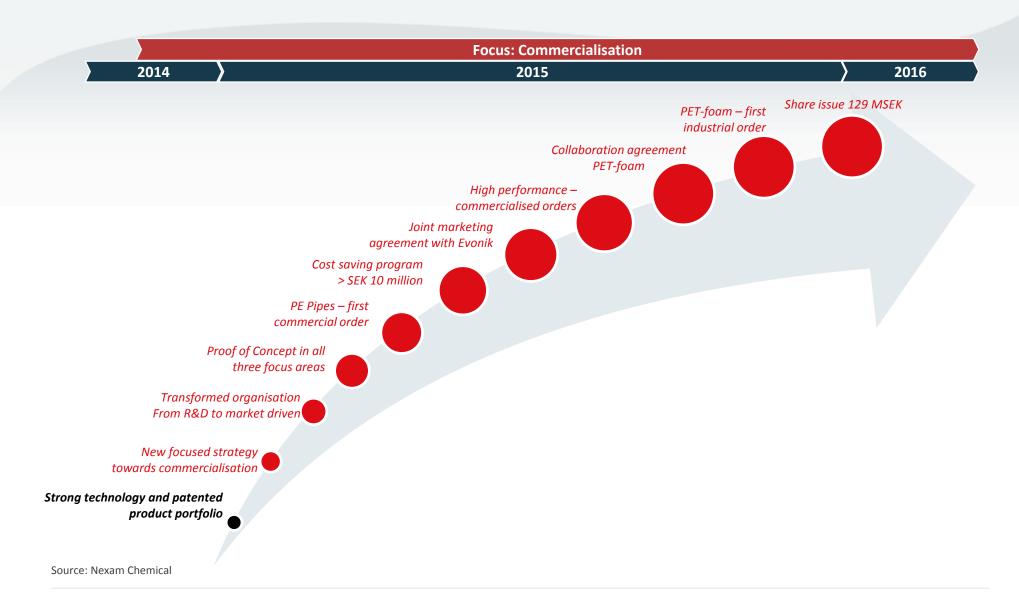
**41** granted patents

**40** applications pending

- Strong technology and patented product portfolio
- Own production capacity
- Intellectual Property
- Know how and skilled staff

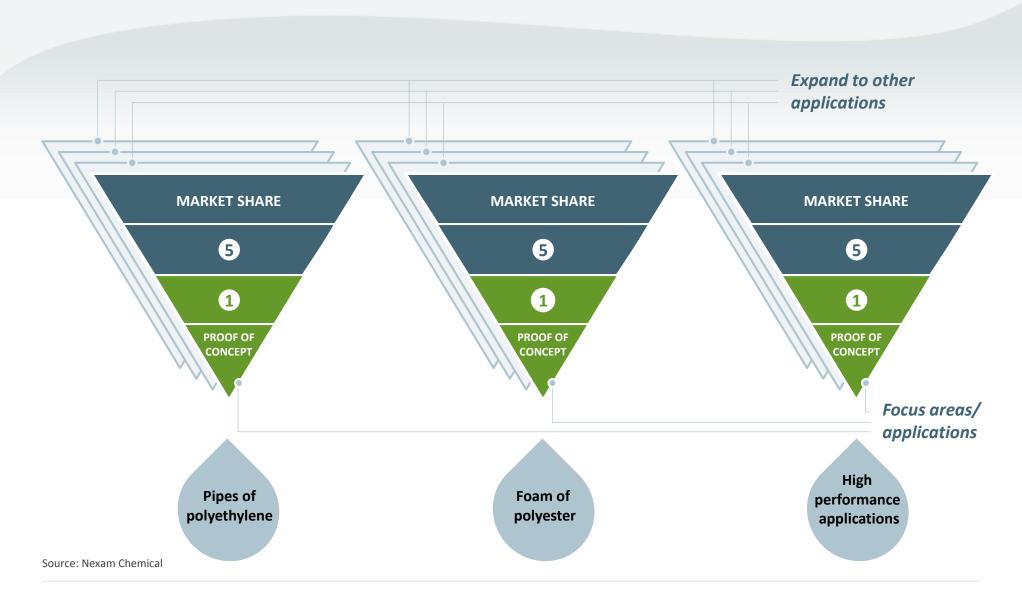
# **Recent milestones**





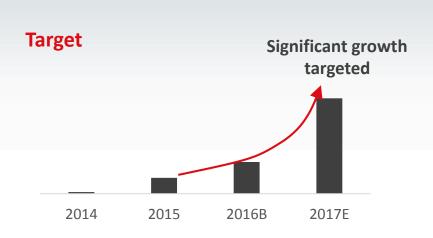
# **Strategic outlook**





# Profitable growth path-Organic/Aquired



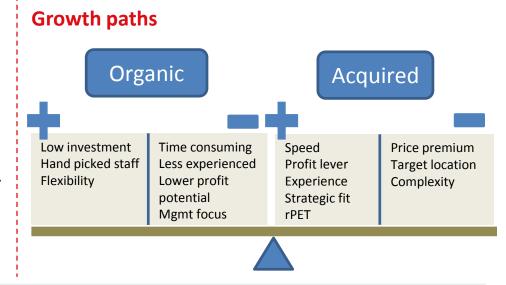


## **Tactical implications**

- Secure master batch capacity in-house or externally
- Appoint technical sales resources per geographic area
- Develop processes and supporting systems for SCM, Sales efficiency, QM.
- Profit maximization

### **Customer intimacy-Business development**

- Customers requiring Master Batch = MB needed
- More customers = more sales resources
- More sales = more production capacity
- More sales = efficient processes and systems
- Regulatory investments needed



# **Communication plan**



### **Communication - regulatory requirements**

- Three Interim Financial Reports
- Year-End Report
- Annual Report
- Press releases (app. 15 2015 and 5 so far 2016)
  - Relevant
  - Accurate and reliable (korrekt och tillförlitlig)
  - Quick and simultaneous (snabb och samtidig)

# **Communication plan**



### **Ambition additional communication**

- Release a couple of CEO business updates per year
- Video with CEO- interview in connection with quarterly reports
- Publish a couple customer and technology cases per year
- Regular presentations with Shareholders' Association (Aktiespararna), etc
- Meetings with financial media and financial analysts
- Initiate analyst coverage



Totally 25 till 30 shareholder communications, i.e. approx. 2 per month



# Q&A



# Thank you!



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