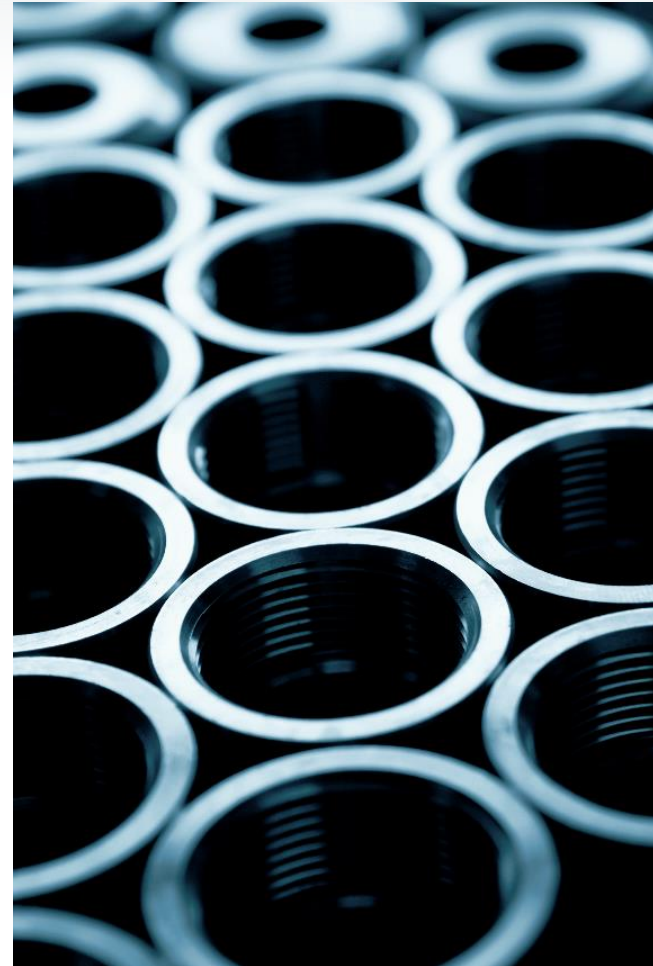


Business Update by CEO



Points to cover

- Introduction
- Strategy Process
- Business Plan
- Business Update

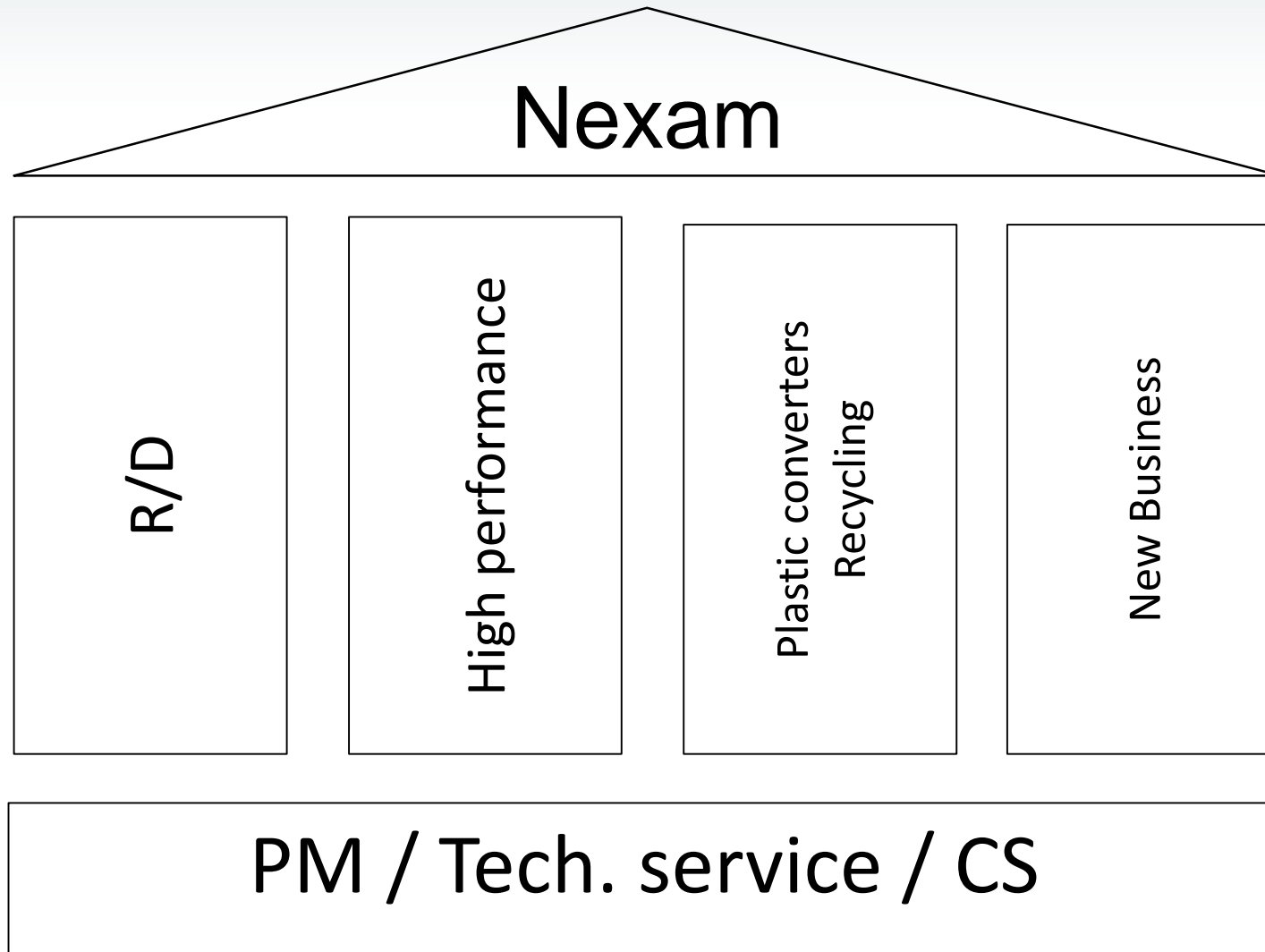


Industry Incentives

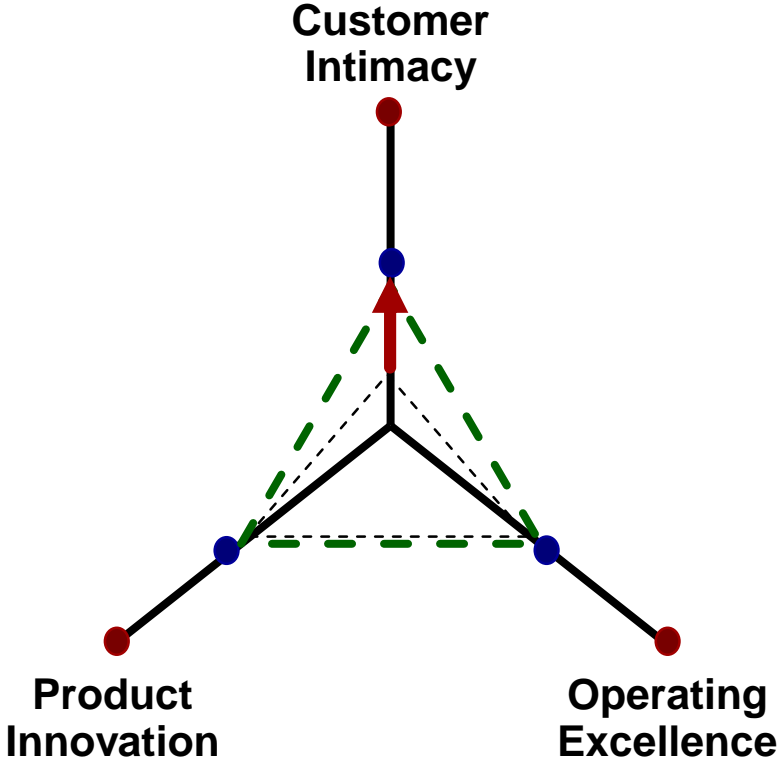
- Sustainability (recycling, REACH, lifecycle, etc)
- Innovation need (replacement of materials)
- Process efficiency (cost)



The Nexam House



Strategic Scenarios

Identified Key Success Factors in Scenarios	Required business model — 2 year horizon
<ol style="list-style-type: none">1. SALES!2. Understand customer needs and transform them into offers that creates mutual value3. Product proof of concept4. Technical know-how	
<p data-bbox="136 944 1115 1029">Core Competence Gaps</p> <ol style="list-style-type: none">1. Sales and technical sales support resources working closely with customers2. Possible gaps in supply chain and in-house production when volumes increase	

Business Segments

- Plastics converting and Recycling
- High Performance Polymers and Plastics
- Service in Plastic R/D

Product Segments

- PE Pipe - Commercialization
- PE Film - Testing
- PET Foam - Commercialization
- High Performance - Commercialization

Numbers - Q1 2015

Key figures for the Group	Q1 2015	Q4 2014	Q3 2014	Q2 2014	Q1 2014
Net sales (SEK thousand)	513	642	455	385	120
Operating profit/loss excl one-time effects (SEK thousand)	-9 415	-10 859	-7 996	-9 039	-7 603
Cash and cash equivalents (SEK thousand)	51 645	62 543	71 388	81 283	91 866
Cashflow (SEK thousand)	-10 974	-8 961	-9 891	-10 649	59 358
Equity (SEK thousand)	63 732	73 804	73 804	92 894	101 189
Number of FTE during period	22	25	23	23	24
Number of employees end of period	20	25	25	23	23

— Customer Intimacy, Efficiency, Innovation —

**We are building a plastic additives company
creating value in Plastics converting,
Polymer R/D and High performance plastics.**

